



AGENDA MATTER:

PRESENTATION OF CHECK TO RELAY FOR LIFE

EXECUTIVE SUMMARY:

Jennifer Rodriguez from Tanger Outlet Center, along with the Apple Valley Over-the-Hill Gang will present a check to Relay for Life for breast cancer research.

DISCUSSION:

Tanger Outlet Center & the Apple Valley Over-the-Hill Gang will present Relay for Life a check with the proceeds received from their Cancer Fundraising & Awareness Events. The Tanger Outlet Center sold Pink Ribbon Coupon Cards during the month of October with the proceeds resulting in a donation of \$46,765.00. The "Cruisin for a Cure Car Show" Cancer Fundraiser & Awareness Event put on by the Apple Valley Over-the-Hill Gang raised \$3,600 for breast cancer research. This event is hosted by the Tanger Outlet Center.

This check for a total of \$50,365.00 begins the Relay for Life 2009 Campaign.

Relay for Life is a fun-filled, overnight event that mobilizes communities throughout the country to celebrate survivors, remember loved ones and raise money for the fight against cancer. Teams of 10 members gather with tents and sleeping bags to participate in Relay, the largest fundraising event in the nation. Relay brings together friends, family, businesses, hospitals, schools, places of worship...people from all walks of life! Those teams of 10 members then seek contributions prior to Relay, all with the goal of supporting the mission of the American Cancer Society, to eliminate cancer.

FISCAL IMPACT: (None)

RECOMMENDED ACTION: Information item.

PROPOSED BY	FUNDS BUDGETED	FUNDS REMAINING	MEETING DATE
JoAnne V. Cousino	N/A	N/A	February 17, 2009
C.M. APPROVAL	AMOUNT REQUIRED	CATEGORY	ITEM NUMBER
Richard D. Rowe City Manager	N/A	ADMINISTRATION	2